

## Things Liked Most

This "Things-Liked" theory of human behavior aims to so describe the probable acts of men as to explain and predict them increasingly and thus help to augment human self-control.

The theory starts by building, thru polls of humanity, a list of human wants which posterity now seems most likely to work and live for. This listing starts, in turn, in this section by inviting every reader to rank and revise the list below so it will best express his or her own system of values.

This statement of a human value-system, or "things-liked," is intended to be highly;

1. Comprehensive: sampling somewhat typically all ten institutions of any culture;
2. Universal: satisfying all in most religions, ideologies, statuses, and periods;
3. Exact: specifying, in 400 words, 200 items of desiderata
2. Understandable: words-per-syllable ratio =  $400/440 = 90\%$  of maximum simplicity;
3. Important: organizing 200 most preferred items into a standardizing hierarchy.
4. This base-line statement of values can help test such axiological hypotheses as:
5. Personal Hypothesis: If each reader substitutes one's own more preferred items (keeping within 400 words) and rates them, then one can express his or her own value system.
6. Group Hypothesis: If groups, in controlled experiments, re-rate each item after discussion-with-intent-to agree, then closer consensus tends to result.
7. Human Hypothesis: If people everywhere experiment thus, persistently from childhood on up, producing more consensus on more values, then a world value-system for humanity tends to emerge, that is democratically desirable, definitive and durable.

Project Value-systems S. C. Dodd, University of Washington, Seattle, WA, USA EpiDoc 138  
This EpiDoc 138 expands the "Dimensions of Societal Planning" matrix, EpiDoc 314:1

## Things Liked Most

### 0. Our Personal Present

We all, the PEOPLE of our Earth,  
want now a life of greater worth  
for each in every place and time;  
We seek ten means to climb:  
and thus fulfill mankind

#### 1. Hygienic

We like TO LIVE in health—  
We want less sick of any kind;  
We want more whole in heart and mind.  
We strive to grow both safe and strong;  
We year for life filled full and long

#### 2. Economic

We like TO GET more wealth—  
thru work and trade we 're free to choose,  
ourselves to feed, clothe and amuse,  
to fill all needs from high to low  
as we from child to adult grow.

#### 3. Political

We like TO RULE by law—  
thru rulers picked by vote of all  
who let no rights nor freedoms fall;  
with justice and security  
in local or world community.

#### 4. Recreational

We like TO ENJOY life—  
each day, in work, or play, or rest  
on hill or plain, with more of zest,  
with memory; at cost that's due,  
with fun for us and playmates too.

#### 5. Scientific

We like TO LEARN the truth—  
to test out how—as science tries—  
things move, or breathe, or symbolize;  
to learn to curb our fears and war,  
to progress fed by research more.

#### 6. Domestic

We like TO LOVE and be loved—  
as mate or parent, child or friend,  
as neighbor, kin or fellow men,  
as living, dead, or yet to be,  
each in due ways and due degree.

#### 7. Philanthropic

We like TO GIVE what's used—  
to help men climb, those with least health,  
those least in other wants like wealth;  
and those who long have lacked the most  
of what their own groups prize the most.

#### 8. Religious

We like TO WORSHIP well—  
our God, our good, our goals in life.  
We march in quest but with no strife,  
for what as holy each may see,  
while free to speak of what should be.

#### 9. Artistic

We like TO BEAUTIFY—  
ourselves, our homes, and all around—  
thru music, pictures, gardened ground,  
so what we touch or taste or smell,  
so lovely feelings within us dwell.

#### 10. Educational

We like TO TEACH wisdom—  
to each child here or not yet born,  
and all who hope from us to learn,  
the best of ways to live and grow  
thru what feel and do and know.

#### 11. Our Social Future

If we our FUTURE Earth  
plan safe from bomb and dearth  
then each in roles one plays  
must help all win in ways  
that best augment man's days.