

Techniques for World Polls

A Survey of Journal Articles on Cross-Cultural
Polling, 1925-1955

Executed
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Techniques for World Polls

Published by

Dodd Memorial Library

Stuart C Dodd Institute for Social Innovation

First Edition

Draft 1

July 2010

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Overview of Book

This book was compiled by Dr. Dodd for a project that UNESCO commissioned from WAPOR. The intent was to create a guidebook for designing and conducting polls anywhere in the world.